

Home

About FEMSA

FEMSA's Businesses

Actions with Value

Investors

Press

FEMSA News

FEMSA Foundation

About FEMSA

Our Beginning

Company Culture

Corporate Governance

Economic and Social Value

About FEMSA

Our Beginning

Who we are

History

FEMSA's Businesses

Coca-Cola FEMSA

FEMSA Comercio

Investors

Financial Reports

Company Profile

News & Events

Presentations

Corporate governance

Stock Information

Shareholder's Information

Financial Reports

Financial Reports

Quarterly Results

Annual Reports

20-F's

SEC Filings

Company Profile

About Us

Strategy

Management

Corporate Structure

News & Events

Events

Press Releases

Corporate Governance

Responsible Corporate Governance

Board of Directors

Committees

Code of Ethics

Stock Information

NYSE, Stock Information

BMV, Stock Information

Historic Stock Lookup

Investment Calculator

Dividend History

Shareholder's Information

Direct Stock Purchase Plan

Capital Stock

Analyst Coverage

Shareholder's Meeting

FEMSA's Businesses

Coca-Cola FEMSA

Companies

# FEMSA

Career

Sponsorship

Espa EN

FEMSA in your country ▼

Home

Meet  
FEMSA

**FEMSA**  
Businesses

Actions with Value

Investors

Press

**FEMSA**  
News

**FEMSA**  
Foundation



Home 窠 Investors



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## Financial Reports



Annual Report

Sustainability Report



## NON-ALCOHOLIC BEVERAGES

Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola beverages in the world by volume, operating in franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Venezuela, Nicaragua, Costa Rica, and Panama, accounting for one of every eight Coca-Cola products sold globally.

## RETAIL

We participate in the retail industry through FEMSA Comercio, comprising a Retail Division operating primarily through OXXO, the largest and fastest-growing chain of small-format stores in Latin America, with more than 17,478 stores across Mexico and Colombia; a Health Division, which includes drugstores and related operations with 2,303 pharmacies across Chile, Colombia and Mexico; and a Fuel Division with 519 gas stations located in 16 states of Mexico.

## HEINEKEN

FEMSA is the second largest equity stake in Heineken, one of the world's leading brewers with operations in over 70 countries.

Welcome! We invite you to learn more about our company. »

## INVESTOR TOOLS

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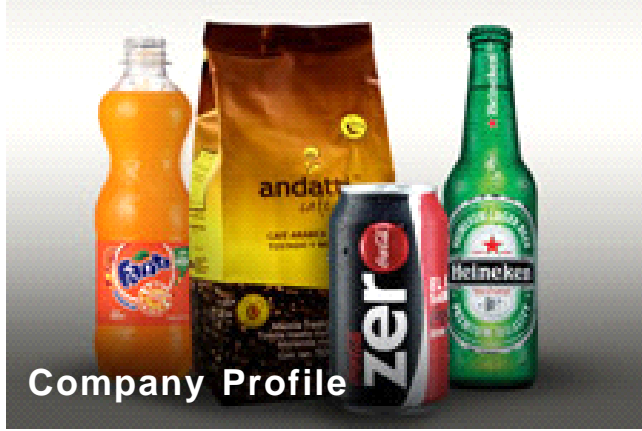
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兪 [Investor Presentation \(May 2018\)](#)

兪 [2017 Annual Report](#)

毒 [2017 Annual Report](#)



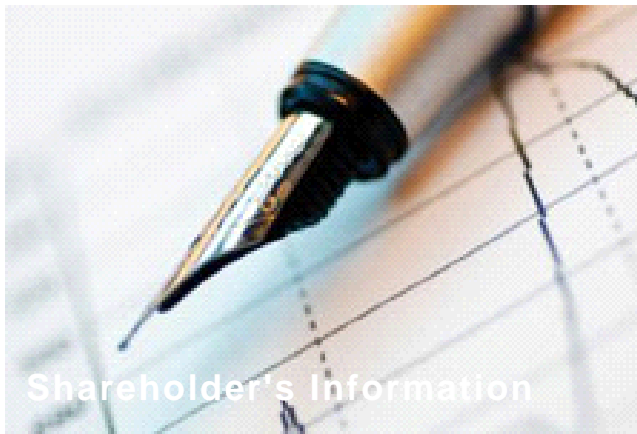
Company Profile



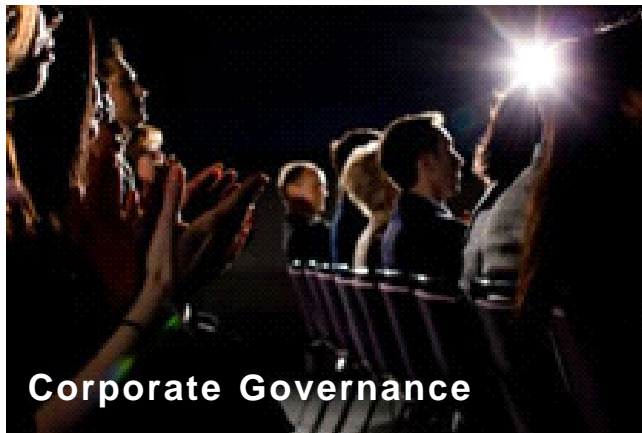
Financial Reports



News & Events



Shareholder's Information



Corporate Governance



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最新公告

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[Home](#)

[Investors](#)

[Career](#)

[About FEMSA](#)

[Press](#)

[Sponsorship](#)

[FEMSA's Businesses](#)

[FEMSA News](#)

[Actions with Value](#)

[FEMSA Foundation](#)



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FEMSA in your country ▼



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[Q&A](#)

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