




Vitacost.com Inc
Investor Relations Department
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United States

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Company Profile

Vitacost.com a leading online retailer offering consumers a broad selection of over 20,000 products from approximately 800 third-party brands, (vitamins, nutritional supplements, health and wellness products along with food & grocery items and beauty & personal products) along with our own brands, including our scientifically formulated Nutraceutical Sciences Institute® (NSI®) brand products through our website, www.vitacost.com, and catalogues. Our NSI products combine nutrients in dosages designed to address specific health concerns and include unique proprietary formulations designed by analyzing scientific research. We currently have 10 patents and 52 trademarks* for our products. Our user-friendly, content-rich website is an educational resource for individuals seeking information on healthy living including medical trends, health issues and nutritional supplement attributes and is designed to allow customers to easily browse and purchase products through keyword search while offering outstanding values with exceptional customer service.

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Press Releases [\[View all \]](#)

Jan 12, 2010

[CORRECTING and REPLACING Vitacost.com, Inc. Launches New Online Community](#)

Jan 12, 2010

[Vitacost.com, Inc. Launches New Online Community](#)

Jan 6, 2010

[Vitacost.com, Inc. to Present at the 12th Annual ICR XChange Conference](#)

Jan 5, 2010

[Vitacost.com, Inc. Announces Two Senior Executive Team Appointments](#)

Dec 21, 2009

[Vitacost.com, Inc. Added to Russell 2000 Index](#)

Events [\[View all \]](#)

Jan 13, 2010 2:15 PM PT

[12th Annual ICR XChange Conference](#)

Nov 4, 2009 8:30 AM ET

[Vitacost.com, Inc. Third Quarter 2009 Earnings Conference Call](#)

Financials [\[View all \]](#)

Nov 16, 2009

[Quarterly Report \(10-Q\)](#)