



francesca's  
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United States

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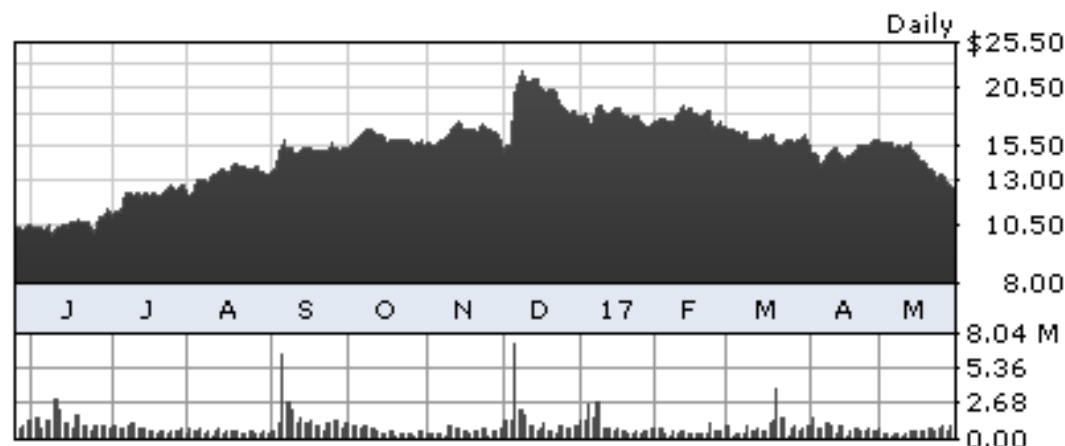
<b>NASDAQ: FRAN <sup>1</sup></b>	
Last Trade:	12.66
Trade Time:	4:00 PM ET May 26, 2017
Change:	-0.15 <span style="color:red">↓</span> (1.171%)
Day Range	12.34 - 12.80
52-Week Range	9.75 - 22.39
Volume	1,041,488
Market Cap. (\$M)	464.116
Shares Out (M)	36.660

<sup>1</sup> The stock information is provided by eSignal, stock charts are provided by EDGAR Online. Stock information is delayed approximately 20 minutes.

## Company Profile

francesca's is one of the fastest growing specialty retailers in the United States. Our retail locations are designed and merchandised to feel like independently owned, upscale boutiques and provide our customers with an inviting, intimate and differentiated shopping experience. We believe we offer compelling value with a diverse and uniquely balanced mix of high-quality, trend-right apparel, jewelry, accessories and gifts at attractive prices. We tailor our assortment to appeal to our core 18-35 year-old, fashion conscious, female customer, although we find that women of all ages are attracted to our eclectic and sophisticated merchandise selection and boutique setting. We carry a broad selection but limited quantities of individual styles and introduce new merchandise to our boutiques five days a week to create a sense of scarcity and newness, which helps drive customer shopping frequency and loyalty. Our boutiques have been successful across a

## Stock Performance



## Press Releases [\[ View all \]](#)

- May 23, 2017*  
[francesca's® Announces Reporting Date for First Quarter Fiscal Year 2017 Financial Results](#)
- Apr 12, 2017*  
[francesca's® Appoints Philip Bleser to Its Board of Directors](#)
- Mar 21, 2017*  
[francesca's® Exceeds Previous Guidance with Full Year EPS of \\$1.09, a 20% Increase Versus the Prior Year](#)
- Mar 7, 2017*  
[francesca's® Announces Reporting Date for Fourth Quarter and Fiscal Year 2016 Financial Results](#)
- Jan 9, 2017*  
[francesca's® Updates and Reaffirms Fourth Quarter 2016 Guidance Based on Holiday Results](#)

## Events [\[ View all \]](#)

- Jun 6, 2017 8:30 AM ET*  
[First Quarter 2017 Earnings Conference Call](#)
- Financials** [\[ View all \]](#)
  - [Fourth Quarter Financial Results](#)
- Mar 22, 2017*  
[Annual Report \(10-K\)](#)
- Apr 21, 2017*  
[Definitive Proxy Statement](#)
- Dec 7, 2016*  
[Quarterly Report \(10-Q\)](#)
- Sep 7, 2016*  
[Quarterly Report \(10-Q\)](#)
- Jun 9, 2016*  
[Quarterly Report \(10-Q\)](#)

wide variety of geographic markets and shopping venues. We believe we have an opportunity to continue to grow our boutique base to approximately 900 boutiques in the United States. Our merchandise is also available through our direct-to-consumer website, [www.francescas.com](http://www.francescas.com).

... [\(more\)](#)

