



BTS Group AB  
Investor Relations Department  
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Sweden

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#### OMX: BTSB

Last Trade: 89.75

Trade Time: 5:13 PM ET  
Sep 22, 2017

Change: -0.25  (-0.278%)

Day Range 89.50 - 90.75

52-Week Range 60.00 - 94.00

Volume 892

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance

Chart is not available for this symbol

### Press Releases [\[ View all \]](#)

Aug 22, 2017

[BTS Group AB \(publ\) Quarterly Report January 1 — June 30, 2017](#)

Aug 22, 2017

[BTS Group AB \(publ\) Halvårsrapport 1 januari - 30 juni 2017](#)

Aug 8, 2017

[Inbjudan till BTS Q2 2017 rapportpresentation och telefonkonferens](#)

Aug 8, 2017

[Invitation to BTS Q2 2017 interim report presentation and conference call](#)

Jul 31, 2017

[BTS establishes new venture in Argentina to strengthen position in Latin America](#)

### Upcoming Events [\[ View all \]](#)

Nov 21, 2017

[Interim Report January - September 2017](#)

Feb 20, 2018

[Year-end report January - December 2017](#)