




BTS Group AB  
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#### OMX: BTSB

Last Trade: 92.75

Trade Time: 3:23 PM ET  
Dec 13, 2017

Change: 1.50  (+1.644%)

Day Range 91.00 - 93.25

52-Week Range 68.00 - 97.75

Volume 4,466

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance

Chart is not available for this symbol

### Press Releases [\[ View all \]](#)

Nov 21, 2017

[BTS Group AB \(publ\) Quarterly report 1 January—30 September, 2017](#)

Nov 21, 2017

[BTS Group AB \(publ\) Delårsrapport 1 januari—30 september 2017](#)

Nov 7, 2017

[Invitation to BTS Q3 2017 interim report presentation and conference call](#)

Nov 7, 2017

[Inbjudan till BTS Q3 2017 rapportpresentation och telefonkonferens](#)

Nov 6, 2017

[BTS acquires MTAC to build a base in Europe's largest market](#)

### Upcoming Events [\[ View all \]](#)

Feb 20, 2018

[Year-end report January - December 2017](#)

May 16, 2018

[Interim report January–March 2018](#)