



BTS Group AB  
Investor Relations Department  
Grevgatan 34, 6 tr  
Stockholm 114 53  
Sweden

[Visit IR website](#)   
[Sign-up for Email alerts](#) 

#### OMX: BTSB

Last Trade: 98.00

Trade Time: 5:22 PM ET  
Feb 16, 2018

Change: -1.00  (-1.01%)

Day Range 96.60 - 101.00

52-Week Range 73.00 - 109.50

Volume 3,259

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance

Chart is not available for this symbol

### Press Releases [\[ View all \]](#)

*Feb 6, 2018*  
[Inbjudan till BTS Q4 2017 rapportpresentation och telefonkonferens](#)

*Feb 6, 2018*  
[Invitation to BTS Q4 2017 interim report presentation and conference call](#)

*Dec 29, 2017*  
[Nytt antal aktier och röster i BTS Group AB \(publ\)](#)

*Dec 29, 2017*  
[New number of shares and votes in BTS Group AB \(publ\)](#)

*Dec 15, 2017*  
[BTS completes a directed share issue raising 21.2 MSEK to pay for earlier acquisitions](#)

### Upcoming Events [\[ View all \]](#)

*Feb 20, 2018*  
[Year-end report January - December 2017](#)

*Apr 23, 2018*  
[Annual Report published this week](#)