




BTS Group AB  
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<b>OMX: BTSB</b>	
Last Trade:	92.25
Trade Time:	4:41 PM ET Nov 17, 2017
Change:	-1.75  (-1.862%)
Day Range	92.00 - 96.00
52-Week Range	63.00 - 97.75
Volume	2,851

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

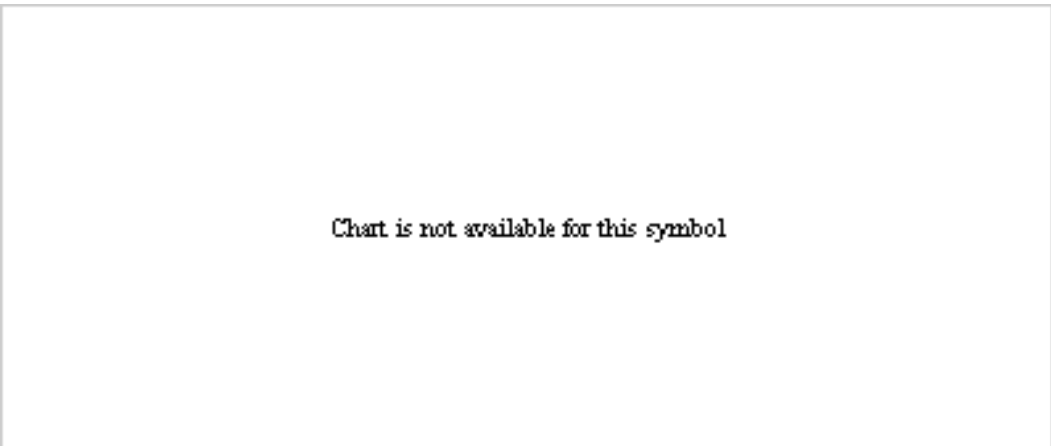
Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance



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- Nov 7, 2017 [Invitation to BTS Q3 2017 interim report presentation and conference call](#)
- Nov 7, 2017 [Inbjudan till BTS Q3 2017 rapportpresentation och telefonkonferens](#)
- Nov 6, 2017 [BTS acquires MTAC to build a base in Europe's largest market](#)
- Nov 6, 2017 [BTS förvärvar MTAC för att bygga en bas på den tysktalande marknaden i Europa](#)
- Oct 25, 2017 [BTS Group AB utser valberedning](#)

### Upcoming Events [\[ View all \]](#)

- Nov 21, 2017 [Interim Report January - September 2017](#)
- Feb 20, 2018 [Year-end report January - December 2017](#)