




BTS Group AB  
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<b>OMX: BTSB</b>	
Last Trade:	89.75
Trade Time:	5:13 PM ET Sep 22, 2017
Change:	-0.25  (-0.278%)
Day Range	89.50 - 90.75
52-Week Range	60.00 - 94.00
Volume	892

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

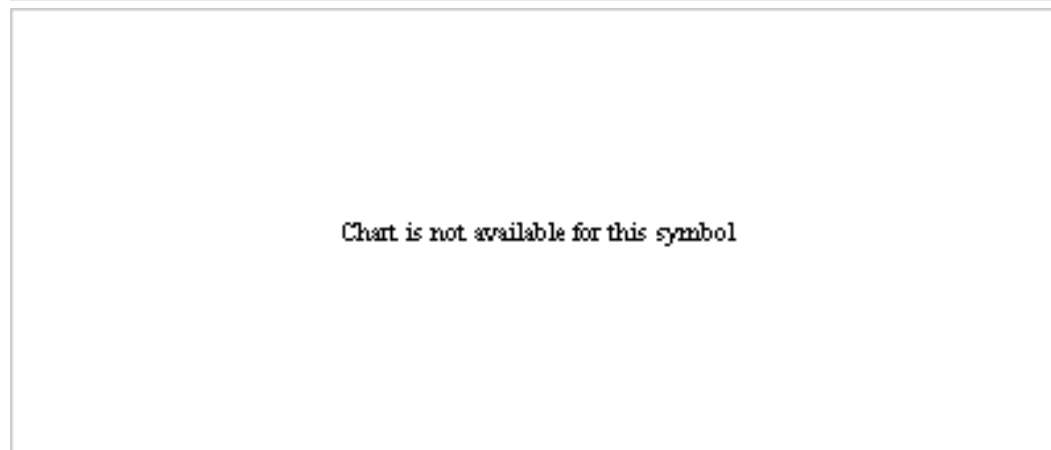
Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance



### Press Releases [\[ View all \]](#)

- Aug 22, 2017*  
[BTS Group AB \(publ\) Halvårsrapport 1 januari - 30 juni 2017](#)
- Aug 22, 2017*  
[BTS Group AB \(publ\) Quarterly Report January 1 — June 30, 2017](#)
- Aug 8, 2017*  
[Inbjudan till BTS Q2 2017 rapportpresentation och telefonkonferens](#)
- Aug 8, 2017*  
[Invitation to BTS Q2 2017 interim report presentation and conference call](#)
- Jul 31, 2017*  
[BTS establishes new venture in Argentina to strengthen position in Latin America](#)

### Upcoming Events [\[ View all \]](#)

- Nov 21, 2017*  
[Interim Report January - September 2017](#)
- Feb 20, 2018*  
[Year-end report January - December 2017](#)