



BTS Group AB  
Investor Relations Department  
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Sweden

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#### OMX: BTSB

Last Trade:	101.50
Trade Time:	3:07 PM ET Apr 19, 2018
Change:	0.00 (0.000%)
Day Range	100.00 - 102.00
52-Week Range	76.75 - 110.00
Volume	9,301

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance

Chart is not available for this symbol

### Press Releases [\[ View all \]](#)

*Apr 17, 2018*

[Notice of Annual General Meeting in BTS Group AB \(publ\)](#)

*Apr 17, 2018*

[Kallelse till årsstämma i BTS Group AB \(publ\)](#)

*Feb 20, 2018*

[BTS Group AB \(publ\) Bokslutskommuniké 1 januari — 31 december 2017](#)

*Feb 20, 2018*

[BTS Group AB \(publ\) Year-end report 1 January—31 December, 2017](#)

*Feb 6, 2018*

[Inbjudan till BTS Q4 2017 rapportpresentation och telefonkonferens](#)

### Upcoming Events [\[ View all \]](#)

*Apr 23, 2018*

[Annual Report published this week](#)

*May 16, 2018*

[Interim report January–March 2018](#)