




BTS Group AB  
Investor Relations Department  
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Sweden

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<b>OMX: BTSB</b>	
Last Trade:	104.50
Trade Time:	5:13 PM ET Jan 19, 2018
Change:	2.50  (+2.451%)
Day Range	103.00 - 105.50
52-Week Range	70.25 - 104.50
Volume	13,388

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

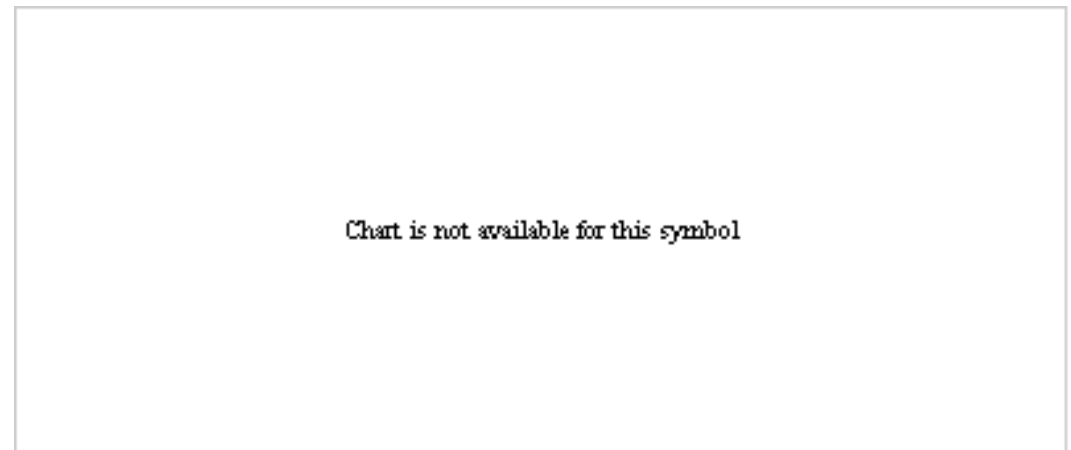
Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance



## Press Releases [\[ View all \]](#)

- Dec 29, 2017*  
[New number of shares and votes in BTS Group AB \(publ\)](#)
- Dec 29, 2017*  
[Nytt antal aktier och röster i BTS Group AB \(publ\)](#)
- Dec 15, 2017*  
[BTS completes a directed share issue raising 21.2 MSEK to pay for earlier acquisitions](#)
- Dec 15, 2017*  
[BTS genomför riktad nyemission om 21,2 MSEK som delbetalning för tidigare förvärv](#)
- Nov 21, 2017*  
[BTS Group AB \(publ\) Delårsrapport 1 januari—30 september 2017](#)

## Upcoming Events [\[ View all \]](#)

- Feb 20, 2018*  
[Year-end report January - December 2017](#)
- Apr 23, 2018*  
[Annual Report published this week](#)