



BTS Group AB  
Investor Relations Department  
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Sweden

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#### OMX: BTSB

Last Trade: 104.50

Trade Time: 5:29 PM ET  
Mar 16, 2018

Change: -2.00  (-1.878%)

Day Range 103.00 - 107.00

52-Week Range 75.50 - 110.00

Volume 2,613

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... [\(more\)](#)

## Stock Performance

Chart is not available for this symbol

### Press Releases [\[ View all \]](#)

*Feb 20, 2018*

[BTS Group AB \(publ\) Year-end report 1 January—31 December, 2017](#)

*Feb 20, 2018*

[BTS Group AB \(publ\) Bokslutskommuniké 1 januari — 31 december 2017](#)

*Feb 6, 2018*

[Invitation to BTS Q4 2017 interim report presentation and conference call](#)

*Feb 6, 2018*

[Inbjudan till BTS Q4 2017 rapportpresentation och telefonkonferens](#)

*Dec 29, 2017*

[Nytt antal aktier och röster i BTS Group AB \(publ\)](#)

### Upcoming Events [\[ View all \]](#)

*Apr 23, 2018*

[Annual Report published this week](#)

*May 16, 2018*

[Interim report January–March 2018](#)