

BTS Group AB Investor Relations Department Grevgatan 34, 6 tr Stockholm 114 53 Sweden

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OMX: BTSB	
Last Trade:	103.00
Trade Time:	4:44 PM ET Apr 24, 2018
Change:	-0.50 🖶 (-0.483%)
Day Range	100.00 - 103.00
52-Week Range	77.25 - 110.00
Volume	4,465

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## **Company Profile**

# Strategy made personal

Let me start with a story.

The story of how a huge business, led by a successful CEO, almost ran into the ground.

The challenges facing the American department store chain JC Penney are similar to what many businesses are meeting today – digital disruptions, changing demographics and new consumer trends.

In 2011, JC Penney brought in the man who built the hugely successful chain of Apple's Mac stores, Ron Johnson, as the new CEO. He developed an innovative, bra... (more)

### **Stock Performance**

Chart is not available for this symbol

## Press Releases [View all]

#### Apr 24, 2018

BTS Group's Annual Report 2017 now available online

#### Apr 24, 2018

BTS Group AB:s årsredovisning för 2017 tillgänglig på hemsidan

#### Apr 17, 2018

Notice of Annual General Meeting in BTS
Group AB (publ)

#### Apr 17, 2018

Kallelse till årsstämma i BTS Group AB (publ)

#### Feb 20, 2018

BTS Group AB (publ) Year-end report 1
January—31 December, 2017

## Upcoming Events [View all]

May 16, 2018 Interim report January–March 2018

*May 16, 2018* AGM