



Rocket Fuel Inc.
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United States

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NASDAQ: FUEL	
Last Trade:	3.00
Trade Time:	10:20 AM ET May 23, 2017
Change:	0.00 (0.000%)
Day Range	2.98 - 3.04
52-Week Range	1.70 - 5.90
Volume	79,800

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

Company Profile

Rocket Fuel offers brands and agencies managed services, as well as a SaaS-based Data Management Platform (DMP) and Demand Side Platform (DSP), to optimize performance, awareness, and lift across marketing objectives, channels and devices. By applying its unrivaled Artificial Intelligence at Big Data scale, Rocket Fuel's Moment Scoring™ performs a real-time calculation of each ad opportunity based on a marketer's goal to determine the likelihood a consumer will engage in a desired action. Moment Scoring goes beyond 1:1 marketing by learning to predict w... [\(more\)](#)

Stock Performance



Press Releases [\[View all \]](#)

- May 17, 2017*
[Rocket Fuel Expands Brand Capabilities with Native Advertising Powered by Artificial Intelligence](#)
- May 10, 2017*
[Rocket Fuel Launches New Anti-Malvertising Platform Leveraging the Power of AI and Google Cloud Vision API](#)
- May 9, 2017*
[Rocket Fuel Reports Financial Results for First Quarter 2017](#)
- May 3, 2017*
[Media Alert: Rocket Fuel Explains the Value of Digital Ad Solutions at Top NewFronts Events in May 2017](#)
- May 3, 2017*
[MEDIA ALERT: Rocket Fuel Explains the Value of Digital Ad Solutions at Top NewFronts Events in May 2017](#)

Financials [\[View all \]](#)

- [First Quarter Financial Results](#)
- Mar 16, 2017*
[Annual Report \(10-K\)](#)
- Apr 26, 2017*
[Proxy Statement \(DEF 14A\)](#)
- May 9, 2017*
[Quarterly Report \(10-Q\)](#)
- Nov 8, 2016*
[Quarterly Report \(10-Q\)](#)
- Aug 8, 2016*
[Quarterly Report \(10-Q\)](#)