



Rocket Fuel Inc.
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United States

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NASDAQ: FUEL

| | |
|---------------|----------------------------|
| Last Trade: | 2.83 |
| Trade Time: | 4:00 PM ET Jun 23, 2017 |
| Change: | 0.11 (+4.044%) |
| Day Range | 2.71 - 2.85 |
| 52-Week Range | 1.70 - 5.90 |
| Volume | 3,803,620 |

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

Company Profile

Rocket Fuel offers brands and agencies managed services, as well as a SaaS-based Data Management Platform (DMP) and Demand Side Platform (DSP), to optimize performance, awareness, and lift across marketing objectives, channels and devices. By applying its unrivaled Artificial Intelligence at Big Data scale, Rocket Fuel's Moment Scoring™ performs a real-time calculation of each ad opportunity based on a marketer's goal to determine the likelihood a consumer will engage in a desired action. Moment Scoring goes beyond 1:1 marketing by learning to predict w... [\(more\)](#)

Stock Performance



Press Releases [\[View all \]](#)

Jun 15, 2017

[Rocket Fuel Named a Contender in 2017 Real-Time Interaction Management Report](#)

May 30, 2017

[Rocket Fuel to Present at Upcoming Investor Conference](#)

May 30, 2017

[Rocket Fuel Named a Leader in 2017 Omnichannel Demand-Side Platforms Report](#)

May 17, 2017

[Rocket Fuel Expands Brand Capabilities with Native Advertising Powered by Artificial Intelligence](#)

May 10, 2017

[Rocket Fuel Launches New Anti-Malvertising Platform Leveraging the Power of AI and Google Cloud Vision API](#)

Financials [\[View all \]](#)

[First Quarter Financial Results](#)

Mar 16, 2017

[Annual Report \(10-K\)](#)

Apr 26, 2017

[Proxy Statement \(DEF 14A\)](#)

May 9, 2017

[Quarterly Report \(10-Q\)](#)

Nov 8, 2016

[Quarterly Report \(10-Q\)](#)

Aug 8, 2016

[Quarterly Report \(10-Q\)](#)