



Rocket Fuel Inc.
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NASDAQ: FUEL

Last Trade:	2.65
Trade Time:	2:24 PM ET Jul 21, 2017
Change:	0.03 (+0.954%)
Day Range	2.63 - 2.67
52-Week Range	1.70 - 5.90
Volume	548,230

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

Company Profile

Rocket Fuel offers brands and agencies managed services, as well as a SaaS-based Data Management Platform (DMP) and Demand Side Platform (DSP), to optimize performance, awareness, and lift across marketing objectives, channels and devices. By applying its unrivaled Artificial Intelligence at Big Data scale, Rocket Fuel's Moment Scoring™ performs a real-time calculation of each ad opportunity based on a marketer's goal to determine the likelihood a consumer will engage in a desired action. Moment Scoring goes beyond 1:1 marketing by learning to predict w... [\(more\)](#)

Stock Performance



Press Releases [\[View all \]](#)

- Jul 20, 2017*
[Rocket Fuel Announces Certification With Mediaocean Prisma to Give Agencies Direct Access to Rocket Fuel Media](#)
- Jul 18, 2017*
[Rocket Fuel to be Acquired by Sizmek](#)
- Jun 15, 2017*
[Rocket Fuel Named a Contender in 2017 Real-Time Interaction Management Report](#)
- May 30, 2017*
[Rocket Fuel to Present at Upcoming Investor Conference](#)
- May 30, 2017*
[Rocket Fuel Named a Leader in 2017 Omnichannel Demand-Side Platforms Report](#)

Financials [\[View all \]](#)

- [First Quarter Financial Results](#)
- Mar 16, 2017*
[Annual Report \(10-K\)](#)
- Apr 26, 2017*
[Proxy Statement \(DEF 14A\)](#)
- May 9, 2017*
[Quarterly Report \(10-Q\)](#)
- Nov 8, 2016*
[Quarterly Report \(10-Q\)](#)
- Aug 8, 2016*
[Quarterly Report \(10-Q\)](#)