



Rocket Fuel Inc.  
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Redwood City, CA 94063-558  
United States

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#### NASDAQ: FUEL

|               |                            |
|---------------|----------------------------|
| Last Trade:   | 2.61                       |
| Trade Time:   | 2:51 PM ET<br>Jul 27, 2017 |
| Change:       | 0.01  (+0.385%)            |
| Day Range     | 2.60 - 2.63                |
| 52-Week Range | 1.70 - 5.90                |
| Volume        | 650,360                    |

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

## Company Profile

**Rocket Fuel** offers brands and agencies managed services, as well as a SaaS-based Data Management Platform (DMP) and Demand Side Platform (DSP), to optimize performance, awareness, and lift across marketing objectives, channels and devices. By applying its unrivaled Artificial Intelligence at Big Data scale, Rocket Fuel's Moment Scoring™ performs a real-time calculation of each ad opportunity based on a marketer's goal to determine the likelihood a consumer will engage in a desired action. Moment Scoring goes beyond 1:1 marketing by learning to predict w... [\(more\)](#)

## Stock Performance



## Press Releases [\[ View all \]](#)

- Jul 24, 2017*  
[Rocket Fuel Enhances Self-Service Platform with Dynamic Creative and Native Solutions](#)
- Jul 20, 2017*  
[Rocket Fuel Announces Certification With Mediaocean Prisma to Give Agencies Direct Access to Rocket Fuel Media](#)
- Jul 18, 2017*  
[Rocket Fuel to be Acquired by Sizmek](#)
- Jun 15, 2017*  
[Rocket Fuel Named a Contender in 2017 Real-Time Interaction Management Report](#)
- May 30, 2017*  
[Rocket Fuel to Present at Upcoming Investor Conference](#)

## Financials [\[ View all \]](#)

- [First Quarter Financial Results](#)
- Mar 16, 2017*  
[Annual Report \(10-K\)](#)
- Apr 26, 2017*  
[Proxy Statement \(DEF 14A\)](#)
- May 9, 2017*  
[Quarterly Report \(10-Q\)](#)
- Nov 8, 2016*  
[Quarterly Report \(10-Q\)](#)
- Aug 8, 2016*  
[Quarterly Report \(10-Q\)](#)