



Rocket Fuel Inc.
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United States

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NASDAQ: FUEL

| | |
|---------------|----------------------------|
| Last Trade: | 2.60 |
| Trade Time: | 4:00 PM ET Aug 18, 2017 |
| Change: | 0.00 (0.000%) |
| Day Range | 2.59 - 2.60 |
| 52-Week Range | 1.70 - 5.90 |
| Volume | 543,663 |

Stock information is provided by eSignal, stock charts provided by EDGAR Online. Stock data is delayed approximately 20 minutes.

Company Profile

Rocket Fuel offers brands and agencies managed services, as well as a SaaS-based Data Management Platform (DMP) and Demand Side Platform (DSP), to optimize performance, awareness, and lift across marketing objectives, channels and devices. By applying its unrivaled Artificial Intelligence at Big Data scale, Rocket Fuel's Moment Scoring™ performs a real-time calculation of each ad opportunity based on a marketer's goal to determine the likelihood a consumer will engage in a desired action. Moment Scoring goes beyond 1:1 marketing by learning to predict w... [\(more\)](#)

Stock Performance



Press Releases [\[View all \]](#)

- Aug 15, 2017*
[Rocket Fuel Awarded Two Patents to Help Leverage First-Party Cookies to More Meaningfully Reach Consumers](#)
- Aug 10, 2017*
[Rocket Fuel Named a Snapchat Certified Partner, Providing Brands with Enhanced Video Solutions](#)
- Aug 9, 2017*
[Rocket Fuel Reports Financial Results for Second Quarter 2017](#)
- Jul 24, 2017*
[Rocket Fuel Enhances Self-Service Platform with Dynamic Creative and Native Solutions](#)
- Jul 20, 2017*
[Rocket Fuel Announces Certification With Mediaocean Prisma to Give Agencies Direct Access to Rocket Fuel Media](#)

Financials [\[View all \]](#)

- [Second Quarter Financial Results](#)
- Mar 16, 2017*
[Annual Report \(10-K\)](#)
- Apr 26, 2017*
[Proxy Statement \(DEF 14A\)](#)
- Aug 9, 2017*
[Quarterly Report \(10-Q\)](#)
- May 9, 2017*
[Quarterly Report \(10-Q\)](#)
- Nov 8, 2016*
[Quarterly Report \(10-Q\)](#)